

Visible Patient™ Planning Solution to Expand Commercial Development

Marketing and Sales Collaboration Will Launch in European and Middle East Geographies

STRASBOURG, France, 2 March 2021 – VISIBLE PATIENT, S.a.S., announced today that its CE marked and FDA 510(k) cleared VISIBLE PATIENT™ Planning Solution will reach 11 additional markets through the collaboration with Ethicon, Inc. a part of the Johnson & Johnson Medical Devices Companies, its exclusive global marketing and sales partner.

Visible Patient Planning will expand its commercial activities to now include France, Italy, UK, Germany, Spain, Switzerland, Belgium, Luxembourg, the Netherlands, Saudi Arabia, and Kuwait.



Visible Patient Planning is designed to provide surgeons with a clear roadmap for surgery, with the ability to plan pre-operatively and the flexibility to reference intra-operatively. With use of patients' existing medical imaging, including CT or MRI images, Visible Patient leverages software algorithms and medical expert analysis to generate an interactive 3D model for organs such as the lungs, colorectal, kidneys and liver.

“Following the news last October in which we announced our strategic agreement with Ethicon, we are excited to move forward with the commercial expansion,” said Prof. Luc Soler, President of Visible Patient, S.a.S. “Visible Patient Planning delivers an innovative technology for surgeons, providing them with highly-detailed, patient-specific and interactive 3D models that they include as part of treatment planning for their patients,” Prof. Soler added.

For more information, visit the website: www.jnjmedicaldevices.com/en-EMEA/visible-patient

ABOUT VISIBLE PATIENT

VISIBLE PATIENT, S.a.S., a simplified joint-stock company, was created in June 2013 in Strasbourg, France. The company is a spin-off of IRCAD, the world leader in continuing education for minimally invasive surgery. VISIBLE PATIENT project was developed and tested with technical experts and surgeons, expanding its operations and supporting the delivery of VISIBLE PATIENT products for use in more than 4.000 patient care cases.

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